



PRESS RELEASE - For Immediate Release

DISABILITY AND WORK IN CANADA 2023 CONFERENCE PARTNERS WITH WHIMBLE TO SHOWCASE PERSONAL CARE ACCOMMODATION SOLUTION FOR EMPLOYEES WITH DISABILITIES

[Ottawa, November 14, 2023]: [Whimble Care Inc.](#), (“Whimble”), an Ottawa-based caretech start up, is thrilled to announce that personal care attendant services will be offered at the upcoming Disability and Work in Canada 2023 Conference, November 29-30 at the Westin Ottawa.

The two-day event, organized by the [Disability and Work in Canada \(DWC\) initiative](#), will explore the theme of “Livelihoods and influencing the future of work for people with disabilities: a focus on rights, and quality of life”. This theme was chosen because of the widespread support for moving beyond initial employment of persons with disabilities and ensuring true full inclusion and support for career advancement and a good quality of life.

A personal care attendant from Whimble will be on site for the duration of the event to assist anyone participating with a disability who requires assistance going to the bathroom, eating or drinking, or with any other typical activities of daily living.

The conference will take place on Wednesday, November 29 and Thursday, November 30, at the Westin in Ottawa, Ontario. For more information about the event and to register, please visit: <https://www.eventbrite.ca/e/723583556897>.

“Central to the conference’s theme of ‘quality of life’ for persons with disabilities is stress-free, easy access to personal care assistance,” says Emma Brown, founder of Whimble. “By investing in attendants to assist conference guests so they can fully enjoy the event, the organizers are demonstrating how simple it is to accommodate this particular need for prospective and existing employees with disabilities.”

About Whimble:

Whimble is an Ottawa-based caretech startup whose marketplace platform connects people with physical disabilities with experienced caregivers for on-demand personal care assistance. To join Whimble’s community-based platform and access or provide last-minute personal care assistance, visit www.whimble.ca.

About the Disability and Work in Canada 2023 Conference:

The DWC conference is a place where members of the community, businesses, academia, all levels of government, and civil society come together with the goal of breaking down barriers to employment for individuals with disabilities and fostering a culture of inclusion and belonging in the workplace.

For more information please contact:

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